



HARTPURY SUMMER SHOWJUMPING SPECTACULAR SPONSORSHIP OPPORTUNITIES

The Summer Showjumping Spectacular will be running for its second year on the 20th-22nd July 2018. There are classes for a wide variety of competitors ranging from 85cm National Amateur up to a 1.50m Area Trial. Sponsorship is a great way for your company to gain additional exposure, and this is a fantastic opportunity to become part of a new competition, which we have exciting plans for in the future.

Option 1. Area Trial Sponsorship

The highlight of the show will be the Area Trial on Saturday 21st July. This will be held in the main International arena and with a prize fund of £3,000 will attract a lot of interest from competitors, spectators and equine press. Sponsorship of the Area Trial would be £1500 + VAT and includes -

- Company named as Official sponsor of the Area Trial class
- Sponsor name and logo in the event programme*
- Full page A5 colour advert in the event programme*
- Logo, hyperlink and advertisement on the official website
- Cross promotion via Social Media
- Sponsor commentary notes
- Branded Rosettes and the Opportunity to present
- Branding boards displayed in the Arena and around the show ground (Sponsor to supply)
- Trade Stand Space
- Company leaflets displayed in the Equine Reception
- 4 x Sponsors car passes

Option 2. Class Sponsorship

Classes available for named sponsorship are as follows:

1.15m Open – sponsorship cost £120 + VAT

1.20m Open – sponsorship cost £180 + VAT

National 1.30m Open – sponsorship cost £300 + VAT

National 1.40m Open – sponsorship cost £420 + VAT

Includes -

- Sponsor name and logo in the event programme*
- Full page A5 advert in the event programme*

- Logo and hyperlink on website
 - Cross promotion via social media
 - Sponsor commentary notes
 - Branded Rosettes and the Opportunity to present
 - Branding board displayed in the Arena (Sponsor to supply)
 - Sponsors car pass
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Option 3. Supporting Sponsorship

We are offering Supporting Sponsorship for a class from just £70 + vat. Supporting Sponsorship is available for classes ranging from 85cm up to 1.20m.

For £70 + vat you will receive the following:

- Named as a supporting sponsor for a class
- Sponsor name in the event programme*
- ¼ advert in the event programme*
- Logo and hyperlink on website
- Cross promotion via social media
- Sponsors car pass

*programme will be A5 colour and printed in house.

In addition to the sponsorship options above we have other exciting opportunities available including Title Sponsorship of the Summer Spectacular and Live Streaming Sponsorship. Please contact Kathryn Megan for further details.